



How Do You HuHot?

Rules & Regulations

How Do You HuHot? This is the pending question. Mix it up, jazz it up, & share your secret to creating the most unique meal at HuHot.

The contest is simple. Customers will develop & share their own personal recipes with HuHot. They will do this by filling out recipe forms online &/or in the restaurant. The recipes will then be judged. There will be one (1) weekly winner at each location, one (1) overall winner at each location at the end of the 4 weeks for each store & finally three national winners at the end of the competition.

Recipes will be judged on the following equally weighted criteria: originality/creativity of recipe, taste appeal of ingredients and preparation, appropriateness of recipe name and ability of recipe to be made in all U.S. HuHot Mongolian Grill® restaurants.

Here is a quick “how to”:

- (1) Recipes can be submitted either online or in the store.**
- (2) There will be weekly winners at every store for four (4) weeks.**
- (3) The four (4) winners will be narrowed down to one (1) overall location winner at each store.**
- (4) The overall winners will be entered into the national competition.**
- (5) Emails announcing the weekly winners & recipes will be emailed & posted online.**
- (6) The national winners will get money & fame! Recipes will be posted online for all to see!**
- (7) All overall local winners will be able to see their recipes at every store in the recipe card collection.**

ELIGIBILITY:

You must be 18 years or older to submit your recipe. Must be a legal resident of the fifty (50) United States or the District of Columbia. Employees, family members, officers and directors of HuHot Mongolian Grills, LLC., subsidiaries, franchisees or affiliates and the advertising or promotion agencies of each are not eligible to enter or win this Contest. Void in Puerto Rico, U.S. Territories and where prohibited by law.

TO ENTER:

The contest begins on October 1, 2009 and ends on October 31, 2009. To be considered for judging, each entry must include 1) a completed entry form either online or in store (Form must include email address. Entries without a valid email address won't be accepted), 2) the Entrant's recipe name, 3) the



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Entrant's recipe ingredients (must be available in a HuHot Mongolian Grill restaurant) 4) creative instructions for preparing the recipe and 5) a restaurant location. Limit: one (1) entry per person and one (1) Entrant name per entry form (including both online &/or physical form).

When submitting your recipe online or in the store you will automatically be signed up for the HotClub, the HuHot mailing list. By providing your email you are agreeing to these terms.

When submitting your recipe online once you click the "Send" button, you should see a "Thank You" page on your internet browser. This Thank You page confirms that your Recipe has been received and submitted into a review process.

We will not be accepting recipes mailed into the corporate office. The only way to submit a recipe is by submitting the recipe online or in the store.

Online entries must be submitted by 11:59 PM on October 31, 2009. All in-store entries must be submitted by restaurant close on October 31, 2009.

All entries submitted become the property of Sponsor (HuHot Mongolian Grills, LLC). Entries will not be acknowledged or returned. Multiple entries from the same Entrant and/or duplicate entries will be void. Sponsor is not responsible for entries that are lost, late, incomplete, altered, damaged, destroyed, ineligible, illegible, or misdirected. By entering the Contest, Entrants and Entrant's Parent/Guardian agree to be bound by the Official Rules. Hard copies of this document are available at HuHot Mongolian Grill® restaurants.

By entering this contest, the submitter consents to the use of his/her recipe; the submitter agrees to have his/her name, photograph, and/or likeness used by HuHot Mongolian Grills, LLC® in any and all media throughout the world in perpetuity without restrictions as to frequency and duration of usage. HuHot Mongolian Grills, LLC® or its successor and assignees shall be the absolute owner of the recipe and any and all broadcast or printed communication, website content, point-of-sale and other materials (and all rights therein, including copyright) produced by this submission. HuHot or its successor and assignees may use the submitter's recipe, name, photograph and/or likeness in any manner and with whatever copy it chooses, and may alter the above in such a manner they deem necessary. The submitter is confirming there is no conflict of advertising or promotional commitments that would cause the submitter to be unable to enter into and duly perform the services, and grants the rights by this agreement that is binding to any and all heirs and next of kin, and personal representatives.

We are looking for the most creative recipe with unique flavor in the final product using any item available at a HuHot Mongolian Grill restaurant. All entries must be the original work of the submitter. Any entries judged not to be original will be disqualified. Judges' decisions will be final.

No purchase or visit to a HuHot Mongolian Grill restaurant is required. Employees and families of HuHot Mongolian Grills, LLC, are not eligible to enter or win.

PRIZE POSSIBILITIES:



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Weekly Winners

To generate continued excitement in the contest a weekly winner is chosen at every store. These weekly winners will be culled from the registration forms collected in-store that week as well as the online entries that will be forwarded to store owners via email each week. These weekly winners will move on to the next round of the contest.

Weekly Winner Prize: A certificate for two free meals at the winning location. No substitutions allowed.

Overall Store Winner

At the end of the two months, each store will pick an overall winner for their location. The 4 weekly winners will be judged at the store level to determine the overall store winner. Judging is suggested to occur between November 1, 2009 and November 15, 2009. Each overall store winner will be announced on or about November 20, 2009.

Overall Store Winner Prize: Party at the store for 20 people

- 20 grill meals
- 20 sodas (alcohol additional charge)
- 8 full size appetizers
- 8 full size desserts
- Reserve date & time with manager two weeks in advance.
- Party may only occur on a Monday, Tuesday or Wednesday.

National Winners

Once all the local winners have been chosen they will be submitted to the National judging competition. Judging to determine National winners will occur between November 16, 2009 and December 1, 2009. The decisions of the Contest Judges will be final and binding. Recipes will be judged on the following equally weighted criteria: originality/creativity of recipe, taste appeal of ingredients and preparation, appropriateness of recipe name and ability of recipe to be made in all U.S. HuHot Mongolian Grill® restaurants. An impartial third party not associated with HuHot Mongolian Grills, LLC, will judge recipes.

National level Prizes: Grand prize of \$1000 and a \$500 HuHot gift card, second place \$250 and a \$250 HuHot gift card and third place \$100 and \$100 HuHot gift card. Prizes are not transferable. No substitutions allowed.

WINNER SELECTION/JUDGING CRITERIA:

An impartial third party not associated with HuHot Mongolian Grills, LLC, will judge the National recipe contest. The owner of each individual restaurant will decide the judging criteria to determine local Restaurant Winners. Recipes will be judged on the following equally weighted criteria: originality/creativity of recipe, taste appeal of ingredients and preparation, appropriateness of recipe name and ability of recipe to be made in all U.S. HuHot Mongolian Grill® restaurants. Judging at the National Competition to determine the. Judging to determine Restaurant Winners will occur between



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October 1, 2009 and October 31, 2009. The overall local store winner judging will occur between November 1, 2009 and November 15, 2009. Judging to determine National winners judging will occur between November 16, 2009 and December 1, 2009. The decisions of the Contest Judges will be final and binding.

Not every entrant will win.

The weekly will be announced on around the following dates:

October 1, 2009 – October 9, 2009 – winner announced on or about October 14, 2009
October 10, 2009 – October 16, 2009 – winner announced on or about October 21, 2009
October 17, 2009 – October 23, 2009 – winner announced on or about October 28, 2009
October 24, 2009 – October 31, 2009 – winner announced on or about November 4, 2009

The overall store winners will be announced on or around the following date:

November 1, 2009 – November 15, 2009 (Judging) – winner announced on or about November 25, 2009

The national winners will be announced on or around the following date:

November 16 – December 1, 2009 (Judging) – winner announced on or about December 10, 2009

WINNER NOTIFICATION/RELEASES:

Restaurant Winners and Finalist Winners will be notified via email sent to the Entrant on or about the above dates. The entrant must acknowledge winning so that the prize can be mailed to them via the US Postal Service. The entrant will have 3 days to accept prize after the email was sent. If the prize is not accepted within 3 days the runner-up will receive the prize. If the runner-up does not accept the prize. The prize will not be distributed. Prizes will be awarded to the Entrant, who will be required to complete & sign the prize announcement form confirming acceptance of the prize. Failure to timely return such documents may result in Entrant forfeiting any prize they may have been eligible to receive. Any prize or prize notification returned as undeliverable or refused will result in disqualification of Entrant, HuHot may name an alternate winner. By accepting a prize, the Entrant consents (where legal) to the use of the Entrant's name, likeness, photograph, biographical information and statements by Entrant, subsidiaries, franchisees or affiliates for purposes of advertising, promotion and publicity without notice or compensation.

DISCLAIMER:

At the discretion of HuHot Mongolian Grills, LLC this contest can be discontinued or cancelled for any reason or no reason.